



RAMBLING *Bee* CREATIVE

(To fill out the questionnaire, use the “text” box option in adobe and click after the question)

Business Information:

- What is your business name, address, and contact information?
- What is your industry or niche?
- Give a brief description of your business and its mission.
- Do you currently have a website or need one created? (If you have a website, what is your website address?)
- Please list at least two choices (top choice, 2nd choice) for a business website domain you would like. (e.g., www.yourbusinessname.com)

Goals and Objectives:

- What are your primary goals for your website? (e.g., provide information, build brand awareness)
- What would you like visitors to do after they look at your website? (e.g., make a purchase, contact you, schedule a meeting)

When you are finished filling out the questionnaire, please save it and send it back to us as an attachment through email to: shadrach@ramblingbeecreative.com Thank you.



Target Audience:

- Who is your target audience? (Demographics, interests, location)

Competitor Analysis:

- Do you know your main competitors in the market?
- Are there any websites you admire or consider as good examples in your industry?

Design Preferences:

- Do you have any existing branding elements (Logo, color schemes, fonts) that you would like incorporated into your website?
- Are there any specific design styles you prefer (e.g., modern, minimalist, playful)?

Content:

- Do you have existing content (text, images, videos) that you would like included on your website?

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- Will you need assistance with content creation or copywriting? (Graphics, information to fill in pages on your website)

Functionality and Features:

- What specific features or functionalities do you envision on your website (e.g., contact forms, blog, FAQ section)?
- Do you have any specific integrations in mind (e.g., social media, Google analytics, third-party tools, etc.)?
- If you already have social media pages set up for your business, please list them here. (Direct URL links to social media will be helpful)

SEO:

- Do you have an existing search engine optimization (SEO) strategy?
- Do you have any keywords in mind for your specific industry? (This will help you rank on Google)

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Maintenance and Updates:

- How frequently do you anticipate you would need to make changes to your website?
- Would you need ongoing support for your website? (Software updates, security, website back-ups, etc.)

Budget and Timeline:

- Do you have a budget range in mind for this project?
- What is your desired timeline for your website launch?

Additional Comments or Requests:

- Is there anything else you would like to add or discuss about the project?

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